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ABSTRACT

This bibliography lists publications relevant to the topic of advocacy planning, with a view toward encouraging and facilitating initial or staging research in that policy area. Entries are organized into separate sections for articles in professional journals, books, articles in contemporary periodicals and newsletters, articles in legal periodicals, reports and studies, and proceedings and conferences. Within each section, citations are listed alphabetically by author's name. (Author/JG)

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ADVOCACY PLANNING -- TOWARD THE DEVELOPMENT OF THEORY AND STRATEGY

by

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> "A new, important, and difficult problem is emerging in the administration of public planning agencies, that is, there is a growing number of instances of professional staff members who dissent publicly from the official agency position on a planning issue."[1]

The concept of "advocacy planning" -- the origin of which is generally credited to an article appearing in the Journal of the American Institute of Planners by Paul Davidoff[2] - has proliferated in planning and architectural writings for the better part of a decade. Despite the flurry of writing on the topic by a great number of writers who range the entire political spectrum, it would be difficult to recount an instance where an equally popular notion had remained virtually undeveloped in theory and parctice.

While it is possible to trace the political theory underlying the concept of advocacy planning to "pluralism," nowhere does the literature seek a well-considered, theoretical definition of the subject. Although it is possible to link the advocacy spoken of to the subjective urging of a particular person or persons on behalf of a particular group-related issue,[3] the student,

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[1]Earl Finkler, "Dissent and Independent Initiative in Planning Offices." (Chicago: American Society of Planning Officials, Planning Advisory Service, Report No. 269, May, 1971).

[2]Paul Davidoff, "Advocacy and Pluralism in Planning," Journal of the American Institute of Planners, XXXI (November, 1965), 331-338.

[3]Ibid.

researchers, professor and professional encounter an abrupt gap on issues which appear to be at least related and, perhaps, crucial to group or professional advocacy. For example, the literature ignores any comprehensive analysis of power relationships, group dynamics, the logic of collective as opposed to individual action,[4] the characteristics of pressure group politics,[5] or special interest theories.[6]

As planning schools and agencies begin to feel the pressures of advocacy or dissent approaches to the heretofore "professional tests of objectivity and analysis," the lack of a coherent definition and theory of advocacy will inevitably lead to both disruptions in institutional behavior and failures in the practical application of such a ubiqutuous notion. Indeed, on the heels of Ralph Naders' suggestions for action programs at the 1970 Annual Convention of the American Institute of Planners[7] and a subsequent study of the implications of such programs and/or behavior,[8] it seems clear that analysis of advocacy in a planning context has failed to keep the pace of social change.

Based upon the foregoing comments, the following bibliography on the topic of advocacy planning has been developed with a view toward encouraging and facilitating initial or staging research in this policy area. Areas of agreement and divergence of thought become apparent upon study of the references included; once these elements have been identified, serious analysis and theoretical structuring can proceed.

[4]See, Mancur Olson, The Logic of Collective Action, (New York: Schocken Books, 1968).

[5]See, John R. Commons, Representative Democracy. (New York: Bureau of Economic Research, n.d.).

[6]For example, Robert A. Brady, Business as a System of Power. (New York: Columbia University Press, 1943).

[7]Ralph Nader, "The Professional Responsibilities of a Professional Society," keynote address at the Annual Conference of the American Institute of Planners, Minneapolis, Minnesota, October 18,1970.

[8]Finkler, op. cit.

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